What is claimed is:

1   1. A method of updating business control data, comprising the
2   steps of:

3   developing a model of business rules and building said rules into
4   a modeled database;

5   entering business control data into said modeled database; and

6   disseminating to a plurality of applications, respective portions
7   of said business control data according to said business rules.

1   2. The method of claim 1, wherein said rules are built to define
2   a dissemination structure.

1   3. The method of claim 2, wherein said structure has a plurality
2   of instances of said modeled database.

1   4. The method of claim 3, wherein said plurality of instances run
2   on a corresponding plurality of servers located in corresponding
3   geographical locations.

1   5. The method of claim 4, wherein said geographical locations are
2   in disparate continents.

3   6. The method of claim 1, wherein said business control data is
4   entered into said modeled database using a common data
5   administration application.

1   7. The method of claim 6, wherein said common data administration
2   application is adapted to receive input from logged on
3   individuals and from an automated feed from a source system.

1   8. The method of claim 6, further comprising the step of entering
2   additional rules into said common data administration
3   application.

1   9. The method of claim 8, wherein said business control data is
2   entered into said modeled database according to said additional
3   rules.

1   10. A system for updating business control data, comprising:

2   a relational database having rules defining a business model
3   having a plurality of applications;

4   business control data in said relational database; and

5   dissemination means coupled to said relational database for
6   disseminating said business control data to said plurality of
7   applications according to said business rules.

8   11. The system of claim 10, wherein said rules define a

9   dissemination structure.

1   12. The system of claim 11, wherein said structure has a

2   plurality of instances of said relational database.

1   13. The system of claim 12, wherein said plurality of instances

2   run on a corresponding plurality of servers located in

3   corresponding geographical locations.

14. The system of claim 13, wherein said geographical locations

are in disparate continents.

15. The system of claim 10, further comprising a common data

administration application coupled to said relational database

3   for entering said business control data into said relational

4   database.

1   16. The system of claim 15, wherein said common data

2   administration application is adapted to receive input from

3   logged on individuals and from an automated feed from a source

4   system.

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1   17. The system of claim 15, further comprising additional rules

2   in said common data administration application.

1   18. The system of claim 17, wherein said common data

2   administration application is adapted to enter said business

3   control data into said relational database according to said

4   additional rules.

1   19. A computer program product for instructing a processor to

2   maintain business control data, said computer program product

3   comprising:

4   a computer readable medium;

5   first program instruction means for developing a model of

6   business rules and building said rules into a modeled database;

7   second program instruction means for entering business control

8   data into said modeled database; and

9   third program instruction means for disseminating to a plurality

10   of applications, respective portions of said business control

11   data according to said business rules; and wherein

12   all three of said program instruction means are recorded on said

13   medium.

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